

Introducing ...

THE MORENCI ADVOCATE

Lenawee Independent Media, the publisher of The Lenawee Voice, is pleased to introduce a new monthly newspaper serving the Morenci area. This new publication provides comprehensive local news and information designed to connect people to their community ... delivered free of charge to every home in the Morenci zip code!

AS AN ADVERTISER, THE MORENCI ADVOCATE OFFERS YOU ...

Distribution to every home and business in the 49256 zip code ... approximately 1,700 addresses in all.

News about local government, schools, community organizations, and interesting people ... all designed to attract the kind of informed, engaged consumers who are inclined to patronize local businesses!

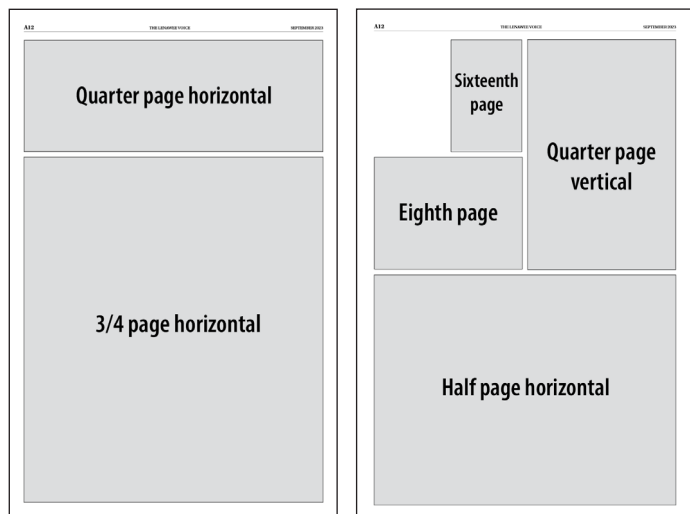
Long shelf life ... our monthly schedule and robust calendar coverage will keep your message in readers' homes all month long.

A convenient tabloid format that makes the newspaper easy to read

Vibrant full-color printing to help you look your best.



Advertising sizes and prices



Size	Dimensions	1x	6x	12x
Full page	10.25" wide x 15.5" tall Get back-page placement for your full-page ad for an additional \$100	\$600	\$525	\$450
Half page	Horizontal – 10.25" wide x 7.65" tall Flyer-sized – 7.25" wide x 10" tall	\$350	\$306.25	\$262.50
Quarter page	Horizontal – 10.25" wide x 3.75" tall Vertical – 4.92" wide x 15.5" tall	\$200	\$175	\$150
Eighth page	4.92" wide x 3.75" tall	\$120	\$105	\$90
Sixteenth page	2.37" wide x 3.75" tall	\$80	\$70	\$60

Premium positions

Exclusive front-page banner – 7.65" wide x 3.25" tall The first thing readers see in their mailboxes! (CURRENTLY UNAVAILABLE)	\$600	\$525	\$450
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Frequency discounts are per 12-month period.

A STRONG COMMUNITY NEEDS A STRONG LOCAL NEWSPAPER!

Lenawee Independent Media was founded in 2023 by a group of local residents who were dismayed by the newsroom cuts at Lenawee County's corporate-owned daily. Our goal is to promote positive civic engagement, increase citizen involvement in local government, strengthen local businesses and institutions, and help members of our community feel more connected to their neighbors.

FOR ADVERTISING INFORMATION, PLEASE CONTACT:

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